P	**Purpose and Audience**	What are you trying to do with your writing? Who is going to be reading the writing? What do you hope to achieve between the text and the reader?
I	**Ideas**	Are the ideas relevant to the purpose and audience of the text? Have the ideas been developed to show complexity? Are they clear and focused?
L	**Language and Vocab**	Does the language match the style of writing? Is the vocabulary relevant and specific to the ideas? Does it add impact to the reader?
O	**Organisation**	Are the ideas ordered in paragraphs? Does the introduction draw the reader in, and the conclusion give a clear ending? Are the sentences varied in style?
T	**Punctuation, Grammar, Spelling**	Is the correct grammar used? Is a range of punctuation used correctly? Are all mistakes in these areas corrected and controlled?

	Level 2	**Level 3**	**Level 4**	**Level 5**
Purpose and Audience	Show you know why you are writing and who you are writing for.	Meet the purpose of the text with some awareness of the audience.	Awareness of purpose and audience shown through language and style.	Critical choice of language and style to inform or entertain audience.
	Try to get the audience interested at the beginning.	Attract attention and set scene at start of text.	Appeal to audience in the introduction and conclusion.	Consistently meet the needs of the audience throughout the text.
Elements of Purpose	Include some structure and language features appropriate to type of text.	Include structure and language that are appropriate to the text.	Use structure and language features of the type of writing.	Structure and language features of text type are controlled and developed.
Choice of Ideas	Includes a few simple ideas or content appropriate to the topic.	Ideas and content meet purpose and show some complexity.	Ideas and content is concise, relevant and shows some complexity.	Selectively include ideas that meet the purpose and are complex and original.
Develop Ideas	Develop some ideas by adding detail or comment.	Develop some ideas through basic relevant detail and comment.	Focus ideas and develop with detail, comment and clarity.	Elaborate on ideas thoughtfully. Select relevant thoughts, facts and feelings.
Language	Use words appropriate to purpose. Begin to use some devices such as similes.	Words and phrases that are appropriate to topic. Next level language features used.	Carefully choose words and phrases appropriate to purpose and audience.	Select language that adds impact. Choices deliberate and sustained.
Vocabulary	Start to use varied and precise adjectives, verbs and nouns with some confidence.	Include range of varied adjectives, adverbs, verbs and nouns with confidence.	Include range of appropriate subject specific vocab that enhance mood or meaning.	Use vocab that is precise and adds meaning and impact.
Paragraphs	Group some ideas. Connect some ideas. Detail is added.	Show control over groups and order of ideas. Some connectives used.	Paragraphs used with a range of connectives to link ideas.	A sense of wholeness using complex linkages and clear topic sentences.
Structure	Ideas are in order.	Clear introduction, body and conclusion.	Write appropriate introduction and conclusion.	Introduction and conclusion used to develop and focus the text.
Sentences	Sentences start in different ways.	Range of sentence beginnings and lengths. Attempt to use for effect, mostly correct.	Variety of sentence structures, beginnings and length for effect. Extending phrases or clauses.	Deliberately vary sentences in a variety of ways for impact.
Grammar	Tense of the text is correct.	Most sentences use correct English grammar.	Write with correct English grammar.	Write consistently with correct English grammar.
Punctuation	Capitals and full stops are used correctly.	Use simple punctuation correctly, capitals, full stops, question marks, speech marks, commas.	Use wider range of punctuation correctly; colons, semi-colons, ellipses, exclamation marks.	Controls punctuation to enhance meaning. Few or no punctuation errors.
Spelling	Spelling mistakes are mostly identified. Attempted to write new words.	Knowledge of common spelling patters used in writing.	Attempts challenging words using knowledge and spelling patterns.	Ensure all of the work has few spelling, grammar and punctuation errors.
Editing	Correct spelling errors. Check sentences have correct punctuation.	Proofread to correct spelling and simple punctuation.	Proofread consistently to correct grammar, spelling and punctuation.	